



University of Essex



Online



MBA

► online.essex.ac.uk/mba

The Essex Online MBA prospectus **2020-21**

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WELCOME



Professor Nicolas Forsans, MBA Director is an international business and corporate strategy specialist. Nicolas investigates the role of business in society and the impact of emerging business models built around digital technologies, such as Uber and Airbnb.

SO YOU'RE READY TO TAKE ON THE CHALLENGE?

Our world-class online MBA is designed for students with entrepreneurial spirit. Essex Online MBA students don't just want to progress their career – they strive to harness the power of business acumen to transform the world. They believe enterprise, profit and sustainability all go hand-in-hand. And, just like you, they aim to bring about real change – for their careers, for the companies they work for, and for those around them.

But to create positive change, you need to see the bigger picture. The Essex Online MBA will help you develop a global outlook, challenge your assumptions and equip you with the knowledge, the skills and the tools to think innovatively and critically about how successful businesses create outstanding value – and ultimately do well, as well as do good.

You may be an entrepreneur wishing to make an impact. Or you may be a working professional keen to challenge yourself and explore the opportunities that await. Whoever you are, the Essex Online MBA will provide you with the space to

think strategically and create the world you want to live in.

If you are talented, ambitious and keen to make a lasting, positive impact on yourself and those around you, we want to hear from you.

Immersive in its nature, the Essex Online MBA offers a dynamic learning environment. You will be taught 100% online by world-class tutors with academic and industry experience and gain unique insights from peers across the world through collaborative activities.

- Professor Nicolas Forsans, MBA Director



ESSEX ONLINE MBA

The Essex Online MBA is tailor-made for online delivery, combining essential online resources, peer collaboration activities as well as interactive live seminars with tutors and industry experts.

The course adopts a range of innovative assessment methods and offers a wealth of expert academic and dedicated pastoral support to every student.

A WORLD-CLASS ONLINE MBA

Innovate and disrupt in a modern business world

Be at the forefront of responding to global business challenges with unconventional solutions. The Essex Online MBA focuses on innovative entrepreneurship and sustainable international business.

Cultivate critical managerial and leadership skills

Practise inspiring management techniques to lead your team. Take this step to progress to a senior leadership role or head up your own business.

Gain an emblem of expertise

An MBA is understood as a marker of quality around the world. It is no ordinary Masters programme and requires significant professional experience, business sense and commitment.

Benefit from state-of-the-art facilities

We're not talking campus – our virtual learning environment is on the cutting edge of online learning.

Find your way to the future

Our students come from all walks of life and all professional backgrounds. Wherever you're from and wherever you're going, the Essex Online MBA will give you the tools you need to elevate yourself and advance your career.

Fit studies around you

Flexibility is built into the foundation of our online and part-time MBA, allowing our students to combine studies with their work, family and other commitments.

Grow your network globally

Collaborate and foster meaningful business relationships with professionals from diverse cultures and professional backgrounds from 75 different countries. When you graduate from the Essex Online MBA, you'll join a network of over 100,000 alumni around the world offering you an unparalleled network of prospective business contacts.



AMBA ACCREDITATION

Accreditation by the Association of MBAs (AMBA) is bestowed upon educational programmes of the highest international quality. It is held by only 2% of the world's business schools – including Essex Business School.

The Essex Online MBA is one of the only 100% online MBAs to have received AMBA accreditation. This provides demonstrable evidence of the commitment we have for delivering outstanding teaching and student employability and progression.

Employers looking to recruit top talent will seek out candidates with an AMBA-accredited MBA on their CV.

Our students join a worldwide AMBA community of over 35,000 students and alumni based in over 150 countries. This broadens their international network and allows them to connect with fellow MBA graduates who have completed a similarly impressive programme.



STUDYING WITH US

You already know you're outstanding. So why should you choose to face this challenge with us rather than another institution?

Quality assured programmes

As the only exclusively-online provider to receive a gold rating in the government's Teaching Excellence and Student Outcomes Framework (TEF 2018), our teaching is of the highest quality found in the UK.

Sector-leading teaching excellence

Our courses incorporate the knowledge and expertise of our academic team. Our tutors come from a range of academic, research-led and vocational backgrounds, with years of experience as leading lights within their areas of expertise.

Support throughout your studies

Right from day one, our dedicated Student Support Team will be on hand to guide you through this programme. Whatever the question or the problem, we'll work with you to find the solution.

Engaging interactive learning platform

Tailor-made for online delivery, from the very start, our courses make use of the latest technology allowing you to have the full higher education experience anytime, anywhere. You can collaborate with classmates, read around your subject, submit electronic assignments and access in-depth multimedia lecturecasts.

Receive your degree from a top UK university

"Freer, more daring, more experimental": the pillars upon which the University of Essex was founded in 1964 still resonate to this day, underscoring the distinctive learning experience Essex is famous for. You won't just benefit from world-class research and ground-breaking technology – you'll also be invited to Colchester for graduation at the end of your studies.





ONLINE PERKS

Flexible

Whether you have a full-time job, a busy family life, or an action-packed travel schedule, our online and part-time courses utilise the latest technology to fit around your busy lifestyle.

Affordable

Student loans are available to eligible students based in England. For those self-funding their studies, we offer flexible monthly payment plans, a range of [discounts and scholarships](#).

Dedicated support

Our dedicated Student Support Team will mentor and guide you from enrolment through to graduation. You will also receive on-going academic support from your module tutors who are subject and industry leaders in their fields.

Money back guarantee

We offer an opportunity for all students to try online studies and if after 21 days you decide it's not for you, you will receive a full refund. [Terms and conditions](#) apply.

BUSINESS AS USUAL? NOT AT ESSEX

Awarded the title of University of the Year at the Times Higher Education Awards 2018, the University of Essex is also rated gold for teaching excellence (TEF 2017) and in the top 25 for research quality (The Times and The Sunday Times Good University Guide 2020). At Essex Business School we champion responsible management and sustainable business. We use creativity and innovation to drive organisations forward and make them better places to do business. It's our mission to offer a transformative

education and research excellence that has a positive impact on business and society.

We have over 10 years of experience in delivering The Essex MBA. Through it we seek to develop socially responsible entrepreneurs delivering sustainable business. The course provides an academically rigorous business education informed by real world expertise. We want to do more than simply advance your career; we'll help you harness the power of business to shape a better world.





GRADUATION

Upon successful completion of your MBA, you will be invited to attend a graduation ceremony at the University of Essex Colchester Campus.

Celebrate your achievement

Completing your MBA is a very special milestone in your life. Graduation is an opportunity to celebrate your hard work and dedication while also recognising and acknowledging the support received from friends, family and classmates.

Meet your tutors and Student Adviser

For our graduates, this is likely to be the first time they meet in person the staff members who have been integral to their study.

Explore campus

The beautiful University of Essex Colchester campus is home to 16 academic departments and schools and more than 13,000 students. Graduation takes place in July.

Receive your certificate

You will receive the same certificate as students who studied on campus – the mode of study is only mentioned on your transcripts with your final grades.

CAREER DESTINATIONS


An MBA sets you up for success in the dynamic environments of the modern business world.

Our graduates work in executive and senior management roles in finance, human resources, corporate strategy, marketing and sales management, research and development and management consultancy among others.

There's a strong focus on career improvement and development within our course. Many of our students have started their own businesses, while others have progressed to senior level roles in companies such as BP, United Arab Bank, Dell, Emirates and the United Nations.

David Dixon, Academic Director, BSc (Econ), PGCE, MA

“Studying alongside your existing work has other benefits – you don’t need to wait until after graduation to progress in your career! Our students can apply their learning from day one and many take on new roles during the course.”



**WHO IS AN
ESSEX ONLINE
MBA?**



OUR STUDENTS

Progressive leaders

Our students challenge “why” and have the courage and energy to shape the world around them.

Inquisitive

Curiosity is in our students’ DNA. They’re willing to break intellectual boundaries and together extend the frontiers of knowledge.

Independent thinkers

Exploring beyond conventional wisdom, our students collaborate and generously share their ideas to inspire others.

Socially responsible

Our students are eager to understand how to deliver sustainable business on a global scale.

Multi-tasking

Many of our students have active family lives or demanding work commitments, but they still put 100% into their study.

Ambitious

Our students won’t be spoon-fed a degree; they will earn it through an intellectual, cultural and social journey that demands hard work and commitment.

Idea generators

Brave enough to have ideas and generous enough to share them; that’s our students in a nutshell.

**OUR STUDENTS SET
THE WORLD ALIGHT**

READ SOME OF
THEIR STORIES

ENTREPRENEURS

Many people who come up with a good business idea have no formal management training, or even any university level education at all. But to get a product or service to market shows that they do have the ambition and dedication to make their idea work and to overcome the challenges they face.

Thanks to the things she learned during the course, Erin has opened a sports centre with a business partner, hosting the first full sized boxing ring in Bermuda.

She also started a new job part-way through her course, as Senior Project Analyst for the Bermuda Monetary Authority, and credits the MBA for preparing her for the challenging role.

Erin Lovell
Bermuda
2018
MBA graduate

"I knew that ultimately I'd like to own a number of businesses and work for myself. The course itself was great, I took something valuable away from every module. It's an incredibly practical course and you will be able to apply the things you learn right away."

- Erin Lovell

ACCIDENTAL MANAGERS

As you progress in your career, it is incredibly common to find yourself in the position of managing others despite having little to no formal management training. An MBA will empower you to feel confident when leading a team and developing the professional capabilities of those who report to you.

When Varun found himself moving into more senior roles within his engineering career, he knew that managing others would eventually be a big part of his role.

Rather than wait to get overwhelmed, he proactively decided to study an MBA to prepare himself.

Varun Sharma
United Arab Emirates
2019
MBA graduate

"I was in a semi-managerial position so I definitely knew I needed more guidance. The MBA gives you the initial groundwork that is needed for people management, human resources and day-to-day operations. It's what upcoming managers should look into."

- Varun Sharma



CAREER CHANGERS

Today's workers can expect to switch up their career up to five times throughout their working lives. Because an MBA can be beneficial to such a broad range of careers, it's an incredibly useful qualification to have when pursuing opportunities in a new field.

Career development was the key reason advertising professional Ezzat chose to study an MBA.

After finishing his studies, he's pursuing a career in project management.

Ezzat Omar Habra
United Arab Emirates
2019
MBA graduate

"One of the important things I learnt throughout the course, is that change is a must and we must constantly look for change and changes around us. The HR, research, marketing and strategy modules all have applications within my personal life as well as my professional career, as they help define, build and shape the way to manage your life."

- Ezzat Omar Habra

CAREER ENHANCERS

For those who have been in the workforce for a while, an MBA can open new doors and add some fuel to your career progression goals. The nature of the course means that any experience and knowledge you bring with you will enhance your learning.

As a single working mum to four children, Aisha knew that online was her only option for gaining a new qualification. As a Learning and Development Specialist, she knew the benefits that continuing

education could bring, and she wanted to set an example for her colleagues and her children by attaining such a prestigious qualification.

EXPERIENCED GRADUATES

Our MBA isn't designed for those straight out of university, but once you've got a few years of experience under your belt, it can be a great way to set yourself on the fast-track to success.

Tomasz studied his first degree on campus in the UK then ran his own business for a few years before moving to China.

He decided to study an online MBA to help him wherever his career took him in the future.



Aisha Legge
United Arab Emirates
2016 MBA graduate

"I firmly believe everyone should always try and develop themselves as much as they can. In my religion we are told to 'read' and we interpret this to mean we should never stop learning."

- Aisha Legge



Tomasz Boryniec
China
2017 MBA graduate

"I initially had many doubts and fears about the programme but when I enrolled I quickly found out that the quality was very high and the teachers were absolutely amazing – very skilled and experienced."

- Tomasz Boryniec



COURSE
INFORMATION

COURSE STRUCTURE

CORE

MBA Synchronous Attendance (0 credits, 120 hours)*

A key component of the MBA learning experience is the opportunity to interact in real-time with your fellow students and tutors. These real-time interactions allow you to contribute, share and reflect upon experiences and insights drawn from the different industrial, geographical and cultural perspectives represented in the MBA course community.

Business Planning (20 credits)*

This capstone business planning and management module brings together strategy, marketing, accounting, and entrepreneurship by challenging you to create and implement in a simulated environment, a plan for your own business.

Director's Workshop (10 credits)*

These interactive sessions will address a wide range of current and critical management topics. Local and national industrial figures will discuss contemporary issues and academics will discuss their research and how it impacts business. You will take part in student-led discussions on business topics specific to your own industry or geography.

MBA Project (40 credits)*

The outcome of the MBA Project is a written report of a suitable management issue, problem or business opportunity which is critically discussed or evaluated, with reference to existing research and research you have conducted yourself.

Our online MBA has been developed with the world-class team at Essex Business School and provides a career-transforming step in a world that demands life-long learning and personal development.

COMPULSORY

Leading with Impact (10 credits)

The overarching objective of this module is to develop students' understanding of leadership within organisations. You will study traditional approaches to leadership and critical issues in leadership from a theoretical and a practical perspective.

Strategy (10 credits)

You will reflect on a variety of issues relating to business strategy, such as the nature of business strategy, the approaches to strategy development, the implications of strategic choices, stakeholder interests and the wider context of strategy.

Sustainability and Operations (10 credits)

You will be introduced to a range of models that will help you manage operations from high volume batch processing to low volume bespoke businesses, including both production and service organisations.

Accounting and Finance (10 credits)

The central consideration of this module is the informational outputs of accounting systems and financial management techniques, and how their application underpins managerial, financing and investing decisions.

COURSE STRUCTURE

COMPULSORY

Markets, Governance and Ethics (10 credits)

This module covers the economics of organised activity, and their governance and control. We apply economic-contracting and transaction-cost approaches to the study of these two important aspects of organisations.

The Management of Innovation and Organisational Change (10 credits)

The module is aimed specifically at those who may be responsible for innovation projects in a wide range of organisational settings. The module will provide you with the analytic frameworks, diagnostic tools and communication skills required for the management of innovation.

Data and Analytics (10 credits)

Through this module, you will explore the role of information and analytics in supporting the development of innovative, sustainable growth strategies and the practical techniques managers can use to design effective information flow.

People and Organisations (10 credits)

This module encourages you to consider many of the key human aspects of management that are, so often, taken for granted and in so doing provides students with an understanding of core issues that shape the management of organisational performance.

Strategic Marketing (10 credits)

The module aims to help you develop a critical awareness of general marketing principles and practices. It also examines the facets of international marketing strategy and planning as well as their implications for entrepreneurial activity.

Innovation and Entrepreneurship for New Business Models (10 credits)

You will explore the necessary theoretical framework for the study and the practice of entrepreneurship, defined as new venture creation and innovative growth relating to different types of organisations and environments.

OPTIONAL

Strategic Online Marketing Management (10 credits)

You will be equipped with the knowledge needed to successfully lead integrated online marketing campaigns focused on a range of objectives, including customer acquisition, conversion and retention.

International Business Environment (10 credits)

This module is designed to provide you with an advanced understanding of the external context within which international businesses operate and the opportunities and challenges it poses to entrepreneurial firms.

† In order to successfully complete the MBA, students are required to undertake 120 hours of live attendance. The live attendance sessions do not require physical attendance as they run 100% online.

* These modules are core and must be passed in order to achieve the award.

STUDY TOOLS

Director's Workshops

Our Director's Workshops bring industry leaders and outstanding speakers before our entire MBA student population for a week-long engaging experience. It's a unique opportunity for students to apply their knowledge to a variety of commercial scenarios and explore real-world business challenges from different perspectives.

Lecturecasts

Course content is delivered via lecturecasts, offering you a modern and accessible way to interact with multimedia content and check your understanding via engaging, interactive activities.

Discussion forums

Throughout your study, you'll get to know your course matter, share your experience and learn from your fellow students through regular participation in discussion forums.

Student support

The Student Support Team will be on hand to help you during your studies. They will be your first point of contact and will mentor and support you throughout your course. You will also receive ongoing academic support from your module tutors who are subject and industry leaders in their fields.

Live seminars

Our tutors host weekly live seminars throughout your modules giving you an opportunity to ask questions and discuss course materials in greater depth.

Online resources

In addition to gaining access to the University of Essex eLibrary, you will get all core e-books completely free of charge.





ASSESSMENT

You'll be assessed in a variety of different ways throughout your studies, allowing you to demonstrate your diverse skillset and understanding of business subjects.

Assignments

The majority of assessment is through written assignments – usually submitted at the end of each module.

You will also create a business plan or write a dissertation on a business issue or opportunity you choose and research into yourself.

Discussion forums

As well as contributing to your understanding of the subject matter, your contribution to discussion forums will be reviewed by your tutor and used to assess your depth of understanding of the topics.

Journal entries

You will be asked to complete individual reflective journal entries throughout each module.

Examinations

Some modules are assessed via timed open-book examinations. These are completed via our online platform from the comfort of your home, so no travel is required.



USEFUL
INFORMATION

ENTRY REQUIREMENTS

We know that a lot of people with and without traditional academic backgrounds would excel on our MBA, so we offer two different entry routes:

Academic entry route

In order to satisfy the academic entry route requirements for our MBA programme you must have the following qualifications as a minimum:

- a First, 2:1 or 2:2 undergraduate degree from an approved institution equivalent to a UK Honours degree or a relevant professional qualification
- at least three years' relevant, professional work experience post graduation

English language requirements

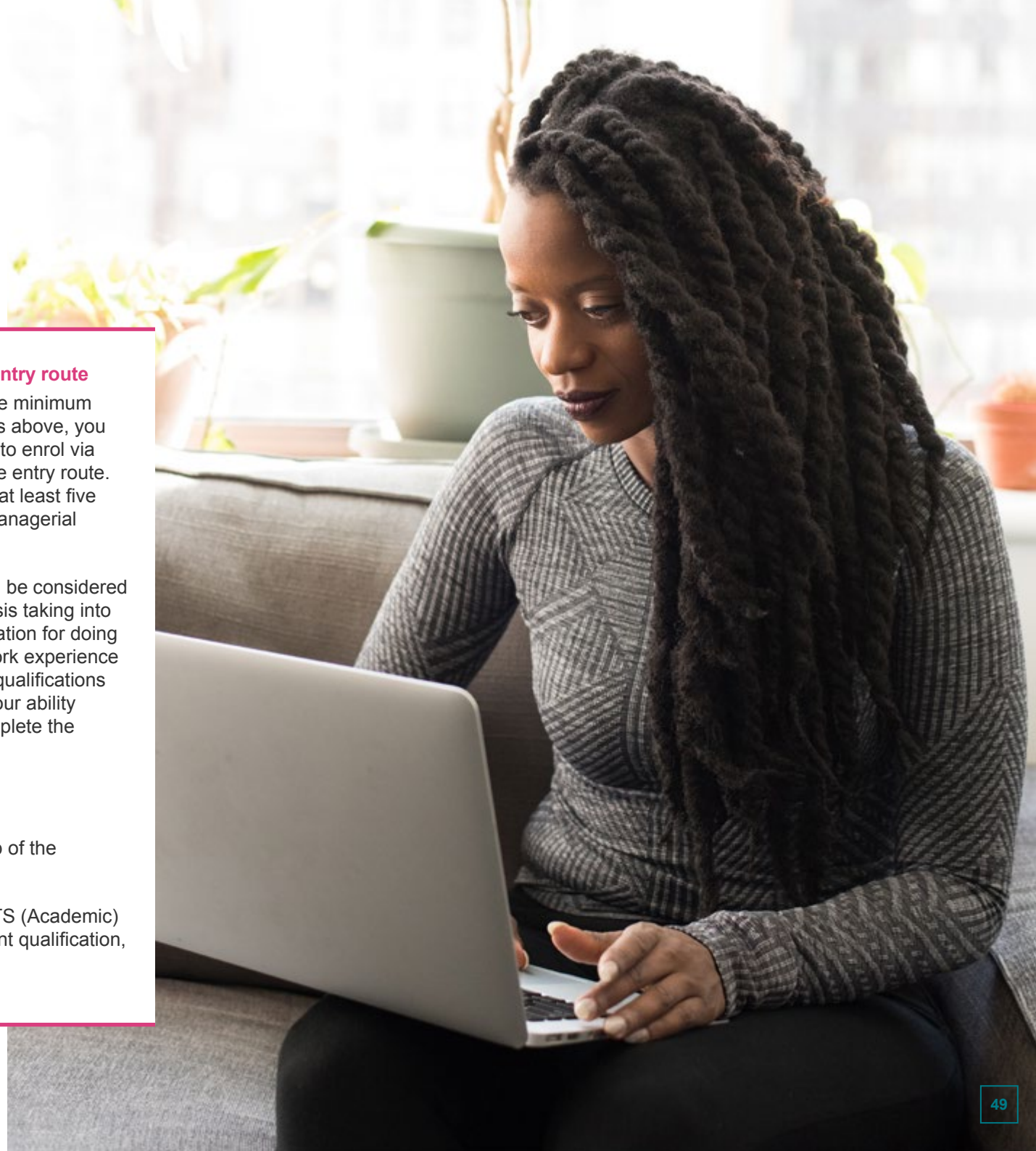
As our courses are delivered in English, a thorough grasp of the language is essential for students.

If English is not your first language, you should have IELTS (Academic) 6.5 or equivalent. If you do not hold an IELTS or equivalent qualification, we require you to pass our free online English test.

Work experience entry route

If you don't meet the minimum academic standards above, you may still be eligible to enrol via our work experience entry route. For this we require at least five years of relevant managerial experience.

Your application will be considered on an individual basis taking into account your motivation for doing the course, prior work experience and other relevant qualifications that demonstrate your ability to successfully complete the programme.





FEES AND FUNDING

We know that cost is a huge factor in any decision you make to study. That's why we have a range of funding options to choose from, and a knowledgeable team on hand to help you make the right decisions about financing your studies.

Course fees

Our world-class MBA is competitively priced, and studying online is an incredibly cost-effective way to gain this prestigious qualification. We also offer an Academic Scholarship that students are eligible to apply for.

If you are not eligible for a tuition fee loan, we offer a simple monthly payment plan to spread the cost of your tuition fee.

Alternatively, you may pay your course fee up-front. We offer a 10% discount to anyone who pays the course fee payment up-front.

Year	Full course fee
2020-21	£15,000 [‡]

Payment options

Eligible UK or EU nationals living in England can apply for a government-backed postgraduate student loan. See the [next page](#) for more details.

Money back guarantee

Our 21 day money back guarantee means that it is possible for you to try out the online learning experience and confirm that it is right for you.

If after three weeks you are not satisfied with the course or not enjoying the online style of teaching, you can receive a full refund. [Terms and conditions](#) apply.

[‡] An Academic Scholarship is available to applicants with an undergraduate degree or a professional qualification equivalent to a UK Bachelors degree enrolling on to the MBA in the 2020-21 academic year.

STUDENT LOANS

Student loans

Eligible UK or EU nationals living in England can apply for a government-backed postgraduate student loan.

Postgraduate student loans are paid directly to you, and you can choose how much you borrow (depending on the current maximum loan limit set by the Student Loans Company).

Eligibility

Eligibility is determined by the Student Loans Company. For students living in England, requirements include:

- being under 60 on the first day of the first academic year of your course
- being a UK or EU national, or have 'settled status'
- having been living in the UK, the Channel Islands or the Island of Man for 3 years before starting your course
- not having already obtained a postgraduate degree or taken out a postgraduate student loan

Are you eligible for a student loan? [Click here to find out.](#)

If you are not eligible for a student loan, you can take advantage of our flexible monthly payment plans and [range of scholarships and discounts.](#)

Loan repayments

You'll also only start making repayments if your income is more than £21,000 a year and any outstanding balance will be written off after 30 years. If your circumstances change and your annual income drops below £21,000, your repayments will stop.





SCHOLARSHIPS

Scholarships

We are pleased to offer part-scholarships for the 2020-21 academic year.

Academic scholarship 2020-21

An Academic scholarship of £5,000 is available to applicants with an undergraduate degree or a professional qualification equivalent to a UK Bachelors degree enrolling on to the MBA in the 2020 / 2021 academic year.

Applying for a scholarship

If you wish to be considered for a scholarship, simply mention it to your Admissions Adviser when discussing your application.

NEXT STEPS

Secure your place

Apply online now to secure your place on our next MBA intake.

Try a taster

We have a free taster course on Sustainable Operations so you can try out our Virtual Learning Environment.


Any questions?

Get in touch with our Admissions team via LiveChat, by phone on +44 (0) 1206 489 358 or email at enquiries@online.essex.ac.uk.


More information


Visit our website for more information.


JOIN THE CONVERSATION

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AN MBA

SETS YOU UP
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